



Bharat Tewarie

Executive Vice President

Chief Marketing Officer

- Joined UCB in March 2015.

Bharat Tewarie joined UCB in Belgium HQ in 2015 with more than 25 years of experience in the pharma and biotech industry. He has acquired impressive world-wide expertise while working in the USA, Switzerland, Germany and the Netherlands in both global and local roles leading global business franchises to great success. Trained as medical doctor (MD) in the Netherlands, Bharat Tewarie also has an extensive background in multiple aspects of pharmaceutical management, including P&L responsibility, business development, sales, global marketing, clinical research and medical affairs. He has dedicated his career to better understanding patients living with chronic diseases and how to best meet their needs.

As UCB's Chief Marketing Officer, Bharat is a member of the Executive Committee of UCB and heads the Global Marketing, Insight, Patient Experience, Early Stage Commercial leads and Patient Access & Pricing Practices.

Key positions

Prior to UCB, Bharat held the following positions:

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| 2012 – 2015 | EMD Serono Inc.:
Senior Vice President, Head of the Global Business Franchise Neurology and Immunology and of the Global Business Franchise Medical Devices |
| 2010 – 2011 | Merck Serono SA:
Senior Vice President, Head of Global Business Unit Fertility & Endocrinology |
| 1998 – 2010 | During this timeframe, Bharat held various leadership positions at Serono International SA, Serono Inc and EMD Serono in Endocrinology and Reproductive Health covering areas such as global sales and marketing, US business unit management and business development |

Prior to this, he built up his global and local experience with other pharma companies: **Roche Pharma** and **Boehringer Ingelheim**.

Education

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| 1991 | Webster University, The Netherlands
MBA |
| 1986 | University of Utrecht, The Netherlands
M.D. |

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